



City of Jersey City — Division of Community Development
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March 11, 2019

Design Demystified Webinar for Nonprofits on March 28

The free webinar will help you learn about different types of designers and how visual elements can compel your audience to take action.

Please see the following from one of our community partners.
— DCD

Catchafire is hosting a free Design Demystified webinar on **Thursday, March 28, 2019**. Two time slots are available at **11 a.m. and 3 p.m.** Register for the webinar at the following link:
<https://register.gotowebinar.com/rt/6081549842970056961>.

What does a UX Designer do? How do you describe your needs to a graphic designer during your interview? Learn the right design projects to post and how to communicate with your design volunteer. Catchafire's own Director of User Experience and head of our design team will join us to help you get the most out of your user interface, graphic, and web design projects.

Graphics, animation, user experience (UX), and user interface (UI) all fit under the broad term "design." As your nonprofit grows so might your need to hire, work, and collaborate with designers that represent a spectrum of creative skills. It's important to distinguish between the different types of designers and add to your overall design knowledge now so that you match with the right one for your project, leading you both to a rewarding match experience and tangible products you can use like brochures, infographics, websites, and more.

Why should I attend? Learn how to collaborate with different types of designers, advice for setting up projects for success and how visual elements can compel your audience to take action.

